



SPEECH INFORMATION (For Conference Program Book)

Topic

從科學到商業：打造創新的共同語言
From Science to Business: Building a Shared Language for Innovation

Abstract

大綱：

- 學研新創的發展路徑與挑戰
- 轉譯過程中常見的陷阱與成功關鍵
- 研究價值 vs. 商業價值：如何定義創新
- 學研與創投之間的「語言落差」
- 投資人如何評估技術潛力與創辦團隊組成
- 共創價值的目標：讓科學成為可持續的事業

Outline：

- Development Path and Challenges of Academic Startups
- Common Pitfalls and Key Success Factors in the Translational Process
- Research Value vs. Commercial Value: How to Define Innovation
- The “Language Gap” Between Academia and Venture Capital
- How Investors Evaluate Technological Potential and Founding Teams
- The Goal of Co-Creating Value: Turning Science into a Sustainable Business

